



**CalViva Health  
Finance  
Committee Meeting Minutes**

CalViva Health  
1315 Van Ness Avenue; Suite 201  
Fresno, CA 93721

May 16, 2013

Finance Committee Members in Attendance		CalViva Health Staff in Attendance	
✓	William Gregor, Chair	✓	Cynthia Reiter, Clerk to the Commission
✓	Gregory Hund, CEO	✓	Daniel Maychen, Senior Accountant
✓	Soyla Griffin		
✓ *	Joe Neves		
✓	Harold Nikoghosian		
✓	Deborah A Poochigian	✓	Present
✓ *	David Rogers	✓ *	Late arrival

AGENDA ITEM / PRESENTER	MOTIONS / MAJOR DISCUSSIONS	ACTION TAKEN
#1 Call to Order	The meeting was called to order at 11:04am a quorum was present	
#2 Finance Committee Minutes dated March 21, 2013 Action W Gregor, Chair	The minutes from March 21, 2013 Finance meeting were approved as read.  <i>Supervisor Rogers and Neves arrived at 11:08am</i>	Motion: <i>Minutes were approved 5 – 0 (Hund/Nikoghosian)</i>
#3 Financial Statement as of April 30, 2013  Action W Gregor, Chair	W. Gregor presented the financial statement as of April 2013. CalViva Health continues to be ahead of budget.  The committee suggested to move the marketing consultant fee from the “Consulting” category to the “Marketing” category in future statements	Motion: <i>It was approved 7-0 (Rogers/Poochigian) to recommend to the Commission the approval of the April Financial Report.</i>

<p>#4 Fiscal Year 2013 Marketing Expense Analysis</p> <p>Information W Gregor, Chair</p>	<p>W Gregor presented a breakdown of marketing expenses that occurred in Fiscal Year 2013. The Marketing efforts concentrated on name recognition and brand awareness.</p>	
<p>#5 Review Fiscal Year 2014 Budget</p> <p>Information W. Gregor, Chair</p>	<p>Committee reviewed the Fiscal Year 2014 Budget. The budget was approved at the March Finance Committee and will be presented to the full Commission later today. Significant changes to the budget include:</p> <ul style="list-style-type: none"> <li>• Increased enrollment</li> <li>• Increase consultant fee to reflect the cost of the possible NCQA consultant</li> <li>• Increase legal and professional budget by \$100K for anticipated costs associated with the Notice of Deficiency action against DHCS for SPD rates</li> </ul>	
<p>#6 Final Comments from Finance Committee Members and Staff</p>	<p>None</p>	
<p>#7 Announcement</p>	<p>None</p>	
<p>#8 Adjourn</p>	<p>Meeting was adjourned at 12:05am</p>	

Submitted by: Cynthia R. Reiter  
Cynthia Reiter, Clerk to the Commission

Dated: May 16 2013

Approved by Committee: William Gregor  
William Gregor, Committee Chairperson

Dated: July 18, 2013